

# REGINA JDRF CHARITY GOLF TOURNAMENT

## Dear Sir or Madam:

Our team of dedicated volunteers is organizing the **8th annual Regina JDRF Charity Golf Tournament** in continued support of the **Juvenile Diabetes Research Foundation**. We are requesting your business to consider supporting our charity golf tournament scheduled for **Thursday, June 11, 2015**.

Sponsorship investment opportunities are available at the following levels:

Golf Cart Sponsor	\$3,000	Silver Sponsor	\$1,000
Platinum Plus Sponsor	\$2,500	Hole in One Sponsor	\$500
Platinum Sponsor	\$2,000	Hole Sponsor	\$300
Gold Sponsor	\$1,500		

The sponsorship investment benefits are outlined on the following page.

In addition, we are seeking donations of cash and items suitable for a silent auction. Recognition will be provided for all donations.

There are over 65,000 Saskatchewan residents directly impacted by diabetes. Likely a co-worker, friend or family member is living with diabetes. This disease is estimated to cost the Canadian health care system and economy, through lost productivity, some \$9.2 billion annually. Your financial contribution will go directly to finding a cure for Type 1 Diabetes.

Thank you for your consideration and we look forward to your reply. For further information, please contact our Sponsorship Coordinator, Craig Halvorson, at: 306.757.3511 (ext 271) or e-mail: [craig.halvorson@investorsgroup.com](mailto:craig.halvorson@investorsgroup.com).

## The Tournament:

Thursday - June 11, 2015 | Flowing Springs Golf Greens

Shotgun Start - 12:00 p.m. | Pre-golf luncheon provided | Turbo Texas scramble format | Up to 144 golfers

Registration Fee of - \$150/golfer includes: 18 holes of golf | Dinner | Silent auction | Income tax receipt provided

## Quick Fact on Type 1 Diabetes:

- Canada has the third highest occurrence rate of Type 1 diabetes in children 14 years or younger *in the world* and Type 1 diabetes occurrence rate is rising by 3 - 5% per year, with the greatest rise occurring in 5 - 9 year olds.
- Insulin is a means to control diabetes, but *it is not a cure*.

## Sponsorship Opportunities:

### Golf Cart Sponsor - \$3,000

- Signage with corporate logo displayed on all tournament golf carts
- Corporate logo listed on event signage and tournament and banquet documentation
- Corporate recognition at the banquet following the tournament
- Logo inclusion in Golf Tournament ad played on Global TV Regina
- Corporate logo displayed in digital sign ads played at two sign locations within Regina
- **Two complimentary golfer registrations (including dinner)**

### Platinum Plus Sponsor - \$2,500

- Opportunity to include promotional material for golfers at registration
- Corporate logo listed on event signage and tournament and banquet documentation
- Corporate recognition at the banquet following the tournament
- Logo inclusion in Golf Tournament ad played on Global TV Regina
- Corporate logo displayed in digital sign ads played at two sign locations within Regina
- **Two complimentary golfer registrations (including dinner)**

### Platinum Sponsor - \$2,000

- Corporate logo listed on event signage and tournament and banquet documentation
- Corporate recognition at the banquet following the tournament
- Logo inclusion in Golf Tournament ad played on Global TV Regina
- Corporate logo displayed in digital sign ads played at two sign locations within Regina
- **Two complimentary golfer registrations (including dinner)**

### Gold Sponsor - \$1500

- Corporate logo listed on event signage and tournament and banquet documentation
- Corporate recognition at the banquet following the tournament
- Logo inclusion in Golf Tournament ad played on Global TV Regina
- Corporate logo displayed in digital sign ads played on two signs within Regina
- **One complimentary golfer registration (including dinner)**

### Silver Sponsor - \$1000

- Corporate logo listed on event signage and tournament and banquet documentation
- Corporate recognition at the banquet following the tournament
- Logo inclusion in Golf Tournament ad played on Global TV Regina
- Corporate logo displayed in digital sign ads played on two signs within Regina

### Hole in One Sponsor - \$500

- Signage displaying corporate logo posted at sponsored hole
- Opportunity to display hole in one prize
- Corporate recognition on associated hole within Tournament Activities Document

### Hole Sponsor - \$300

- Signage displaying corporate logo posted at sponsored hole

Your sponsorship investment goes to the Juvenile Diabetes Research Foundation (JDRF) to help find the cause and cure of Juvenile (Type 1) Diabetes.

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## Regina JDRF Charity Golf Tournament Sponsorship Reply Form

1. Name of Business: \_\_\_\_\_
2. Contact Person: \_\_\_\_\_
3. Mailing Address: \_\_\_\_\_  
Postal Code: \_\_\_\_\_ Phone number (w) \_\_\_\_\_
4. E-mail: \_\_\_\_\_

Please list your sponsorship investment: \_\_\_\_\_

We would ask you to please return this completed form to the attention of Craig Halvorson by May 14, 2015 via:

- fax: (306) 352-3171
- mail: Regina JDRF Charity | #100 – 2365 Albert Street | Regina, SK S4P 4K1;
- e-mail: craig.halvorson@investorsgroup.com